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# Analysis

## The problem

### What is the problem?

### intro

There are people with mass amounts of unused items which could easily and conveniently be sold to people who need them. It means that specialised items can be recycled or reused by people who need them rather than being disposed of. Over the years selling items privately and conveniently has stemmed from adverts for items stapled to telegraph poles or taped on lamp posts to websites and apps that allow items to be advertised internationally, this create the issue of people who have no interest in specific items will see adverts for them, this is wasted advertising. Wouldn’t it be logical to advertise specific items to the people who are looking to them?

The physical solution to this is a yard sale or an auction house, however this generally only attracts local buyers, rather than the millions of people who have an internet connection which seems to me like many lost sales which could easily be prevented.

There are many people who have many low value or a few items to sell which are specific to a certain category therefore its not logical to set up a shop, and require buyers who are after specific items. A good example of this is if someone has an interest in classic cars and requires parts then a website that is specific for classic car parts would be a fantastic source for these parts. The website I will create will be similar to other solutions however many other solutions are not for specialised selling only general selling such as EBay, a specialised website allows people to easily find items they require, with it being a specialised selling site it is likely that the quality of the items will be higher due to the fact it will be advertised to people who have an interest in that item. Conversely with a generic selling site anyone who comes across an item that may not be in great shape will likely try to sell it for a quick profit. A specialised site allows people with specialised items to sell to buyers who are looking for specialised goods.

## Computational methods

## Stakeholders

## Research

## Essential features

## Limitations

## Success criteria